



Nigerian-American Multi Service Association (NAMSUSA), Inc.
A Non-Profit Community Corporation

The Honorable Tom Wheeler
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

August 18, 2014

Dear Chairman and Commissioners,

RE: MB Docket No. 14-57

On behalf of the Nigerian-American Multi Service Association, I submit this letter in support of the proposed Comcast/Time Warner Cable transaction. We have an expansive mission to improve the standing of the Nigerian community in America, but are particularly focused on strengthening relationships between the Nigerian-American community and other entities, including governmental, educational, and business organizations. Comcast, a company that drives innovation and provides first-rate technology and entertainment options, is also a company that encourages diversity and sponsors inclusion-related efforts. Comcast's support for our organization has been incredibly advantageous to our members, and I support Comcast expanding its services to reach more Nigerian-American groups nationwide.

In the last decade Comcast has always been a willing and supportive participant of our programs. Comcast has continuously made an effort to support our NAMSUSA scholarship program. Our annual Scholarship Awards dinner provides ten young adults each year with scholarship funds for college and university expenses. So many Nigerian-American struggle to be successful at higher education institutions, but thanks to Comcast's assistance, many of them are able to stay in their current programs and thrive.

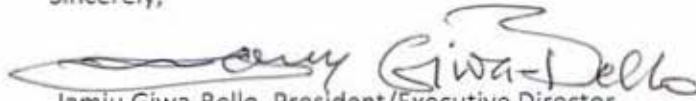
Comcast is one of the nation's largest employers, and should the transaction be approved, I look forward to seeing Comcast continue its diversity recruitment efforts in its new service areas. Comcast has said that within 120 days of the close of the transaction, it will develop a new master plan that will set forth the vision and goals for the combined company's diversity programs. One of Comcast's central missions is to attract diverse employees, which it does by nurturing top talent through employee leadership, mentoring and sponsorship programs. Nearly 40 percent of all full-time US Comcast employees are diverse and, as a Nigerian-American organization leader, I am proud to promote the growth of a company that encourages a leading minority workforce.

Members of my community also have much admiration for Comcast's commitment to providing diverse, independent programming. Xfinity On Demand includes more than 50,000 programming choices, many of which are dedicated to minority interests. Last, year Xfinity connected with members of our organization by hosting the premiere of the Nigerian civil war movie "Half of A Yellow Sun." The film, a source of pride for the Nigerian community, is an excellent tool for educating the public at large about the history and struggles of our nation. Without this type of commitment to providing a wide range of entertainment options, a majority of Americans would be uninformed about different cultures. I appreciate Comcast's commitment to ensuring that more of these stories have a place to be told.

It is clear that a transaction between Comcast and Time Warner Cable will provide a plethora of new opportunities and fresh programming for the Nigeria American community at large. I hope that the FCC will take note of this by quickly approving the proposal.

Thank you for allowing us the opportunity to share our opinion on this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Jamiu Giwa-Bello". The signature is fluid and cursive, with the first name "Jamiu" written in a smaller, more compact script than the last name "Giwa-Bello".

Jamiu Giwa-Bello, President/Executive Director
Nigerian-American Multi Service Association, Inc

CC: Commissioner Mignon Clyburn
Commissioner Jessica Rosenworcel
Commissioner Ajit Pai
Commissioner Michael O'Rielly